



# SPONSORSHIP KIT



February 29 -  
March 1, 2024



DoubleTree Hilton Hotel  
6505 N Interstate Hwy 35,  
Austin, TX 78752



[txsus@uthscsa.edu](mailto:txsus@uthscsa.edu)

Dear Sponsors,

We are excited to announce the 6th annual Texas Substance Use Symposium or TxSUS (pronounced "Texas"). The 2024 symposium will be held in-person and virtually on February 29 - March 1, 2024 at the Double Tree Hotel in Austin, Texas. There will be ample learning opportunities and engaging discussions, all centered around the theme, **Science Matters: Accelerating Implementation of Evidence-Based Practices**. TxSUS features a FREE continuing education curriculum, panel discussions, and networking with national and Texas-based substance use disorder experts.

The mission of TxSUS is to reduce the burden of substance use on Texas communities by convening, in-person and virtually, with over 700 health care providers, public safety professionals, behavioral health providers, peer recovery support specialists, and many others to collaboratively identify our local substance use challenges and solutions to this public health concern.

Please consider becoming one of our 2024 Sponsors. If you are new to TxSUS, please visit [www.TxSUS.org](http://www.TxSUS.org) to learn more about who we are and what we do, in hopes you would be willing to support us financially as a sponsor and/or participant at the conference.

100% of your support goes towards the following:

- Providing a no-cost continuing education symposium for ALL 700+ attendees motivated to improve substance use services and programs in Texas and beyond
- Funding travel grants for experts in the field to ensure effective collaboration and participation
- Underwriting other costs associated with the event

Your support of TxSUS is an opportunity to join with other leaders, organizations, and systems in our community to make a bold pledge to identify challenges, educate our community, and strengthen our commitment to evidence-based care. We look forward to seeing you this year at TxSUS 2024 and thank you for your consideration to support this important event.

For any questions, please contact us at [txsus@uthscsa.edu](mailto:txsus@uthscsa.edu).

Sincerely,



Jennifer Sharpe Potter, PhD, MPH  
Vice President for Research  
Professor of Psychiatry & Behavioral Sciences  
UT Health San Antonio



Lucas G. Hill, PharmD, BCACP  
Clinical Associate Professor  
PhARM Program Director  
The University of Texas at Austin

## MOUNTAIN MOVER \$10,000

- Recognized as the presenting symposium sponsor in opening remarks and on-site signage
- On-site verbal recognition during the symposium
- Recognition on website, program, and social media
- Sponsor recognition in TxSUS Sessions
- Listed as the official reception sponsor
- (2) exhibitor booth spaces (max of 4 representatives for each space)
- Virtual sponsor on TxSUS's event app
- Full-page color advertisement in program
- (1) Tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)

*1 Available*

## GROUND BREAKER \$7,500

- On-site verbal recognition during the symposium
- Recognition on website, program, and social media
- Sponsor recognition in TxSUS Sessions
- Listed as official breakfast or lunch sponsor (1 day only)
- (1) exhibitor booth space (max of 2 representatives)
- Virtual sponsor on TxSUS's event app
- Half-page color advertisement in program
- (1) Tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)

*4 Available*

## PARTNER FOR CHANGE \$5,000

- Recognition on website, program, and social media
- Sponsor recognition in TxSUS Sessions
- Listed as official snack or coffee sponsor (1 day only)
- (1) exhibitor booth space (max of 2 representatives)
- Virtual sponsor on TxSUS's event app
- Quarter-page color advertisement in program
- (1) Tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)

*4 Available*

## ADVOCATE \$2,000

- Recognition on website, program, and social media
- Sponsor recognition in TxSUS Sessions
- (1) exhibitor booth space (max of 2 representatives)
- Organization name listed in advertisement program
- (1) Tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)

## VIRTUAL SPONSOR \$1,500

- Recognition on website, program, and social media
- Virtual sponsor on TxSUS's event app
- Organization name listed in advertisement program

*5 Available*

## NON-PROFITS \$1,000

- Recognition on website, program, and social media
- Sponsor recognition in TxSUS Sessions
- (1) exhibitor booth space (max of 2 representatives)
- Organization name listed in advertisement program
- (1) Tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)

*\*Non-profit 501c3 organizations only. You will need to provide documentation showing proof of 501c3 status\**

**\*Notice of Independence from pharmaceutical companies, distributors, biomedical and device manufacturers.**

The Texas Substance Use Symposium (TxSUS) and its collaborators adhere to strict guidelines in relation to commercial independence for all continuing education programs and events. In an effort to ensure attendees view the program as clear of potential or perceived bias, TxSUS and its collaborators have decided not to allow pharmaceutical companies, distributors, biomedical, and healthcare-related device manufacturers to serve as Sponsors of the symposium. However, these entities may take part in exhibiting for a fee.

## WI-FI SPONSOR

**\$5,000**

- Recognized as the official Wi-Fi Sponsor with signage throughout symposium
- Organization name to be used as Wi-Fi password for symposium

*1 Available*

## TOTE BAG INSERT

**\$750**

- Provide (1) insert or promotional item to promote your brand and/or services into the symposium tote bag distributed to 500+ in-person attendees (provide TxSUS with 550 inserts; specs and deadlines apply)

*5 Available*

## FRIEND OF TxSUS

**\$500**

- Recognized as a friend of TxSUS through a highlighted and personalized organization spotlight on the TxSUS newsletter sent to 4,000+ people
- Recognized on social media as a friend of TxSUS

*10 Available*

## PROGRAM BOOK ADVERTISEMENT

- Promote your brand and/or services in the program distributed to 500+ in-person attendees
  - \$250 (Quarter-page, color)
  - \$375 (Half-page, color)
  - \$750 (Full-page, color)

## VIRTUAL GAMIFICATION PRIZE SPONSOR \$250

*TxSUS's event app will track attendees engagement during the symposium and with sponsors/exhibitors. We will be awarding most engaged per day (Leaderboard winner) and top visitor for sponsors/exhibitors (passport winner).*

- On-site verbal recognition as prize sponsor for 500+ in-person attendees as either "Leaderboard" or "Passport" winner (1 chosen per day)
- Recognized on social media as prize sponsor for "Leaderboard" or "Passport" winner (1 per day)

*4 Available*

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## SPONSOR INFORMATION

Organization Name *(for digital and printed materials)*

Organization Social Media Handles

Contact Name

Email

Address

Phone

City / State / Zip

Product / Services to exhibit

## SPONSORSHIP LEVELS

☐ Mountain Mover (\$10,000)

☐ Ground Breaker (\$7,500)

☐ Partner for Change (\$5,000)

☐ Advocate (\$2,000)

☐ Virtual Sponsor (\$1,500)

☐ Non-Profits (\$1,000)

## À LA CARTE SPONSORSHIP

☐ Wi-Fi Sponsor (\$5,000)

☐ Tote Bag Insert (\$750)

☐ Friend of TxSUS (\$500)

☐ Program Book Ad (price varies by size)

☐ Virtual Gamification Prize Sponsor (\$250)

**THE DEADLINE TO BE LISTED IN SYMPOSIUM MATERIALS IS FEBRUARY 2, 2024**

## PAYMENT INFORMATION

☐ Credit Card

To pay by credit card, please visit  
[TxSUS.org/sponsorTxSUS](https://TxSUS.org/sponsorTxSUS) and click "Submit your  
Sponsorship/Exhibitor Payment via Credit Card" listed  
at the bottom of the page.  
*\*All credit card transactions will have a processing fee.*

☐ Check

**Please make checks payable to:**  
UT Health San Antonio

**Please mail payments to:**  
UT Health San Antonio - Be Well Texas  
Attn: MS# 8350 - TxSUS  
5109 Medical Drive, 4th Floor  
San Antonio, Texas 78229

**PAYMENT BALANCE DUE BY FEBRUARY 2, 2024 TO RESERVE YOUR SPACE**  
**SEND COMPLETED FORM TO [TxSUS@UTHSCSA.EDU](mailto:TxSUS@UTHSCSA.EDU)**  
**TAX ID: 741586031**