



2025 SPONSORSHIP KIT



February 27 - 28, 2025



Hotel Del Norte El Paso
10 Henry Trost Ct.
El Paso, TX 79901



TxSUS@uthscsa.edu

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Dear Sponsor,

We are excited to announce that the 7th annual Texas Substance Use Symposium (TxSUS 2025) will be held in-person and virtually on February 27 - 28, 2025 at the Hotel Del Norte in El Paso, Texas. Each year, TxSUS convenes a spectrum of stakeholders from around the state for a multi-day event to collaborate, converse, and advance the fields of substance use and behavioral health. Centered around a core theme, **Science Matters**, this event features an array of continuing education sessions, skill-building workshops, and collaborative breakout sessions. TxSUS offers participants the chance to engage with national and local experts, connect with their peers, learn about emerging and best-practices in the field, and contribute to a critical conversation on improving care.

Your sponsorship is critical in continuing this unique event. As a TxSUS sponsor, you will also be connected to a large network of stakeholders within Texas and across the country dedicated to ending the burden of substance use on our communities. Visit www.TxSUS.org to learn more about who we are, what we do, and how you can participate.

100% of your support goes towards:

- Providing a no-cost continuing education symposium for all 900+ attendees motivated to improve substance use services and programs in Texas and beyond
- Funding travel for top national expert speakers to deliver essential insights to Texas communities
- Underwriting additional costs associated with the event (wi-fi, conference refreshments, audio-visual, speaker costs, etc.)

Your support of TxSUS is an opportunity to join with other leaders, organizations, and networks in our community to make a bold pledge to identify challenges, educate across Texas, and strengthen our commitment to evidence-based care. We're excited to welcome you to TxSUS 2025 and look forward to seeing you there! Thank you for supporting this important event.

For any questions, please contact us at: TxSUS@uthscsa.edu.

Sincerely,



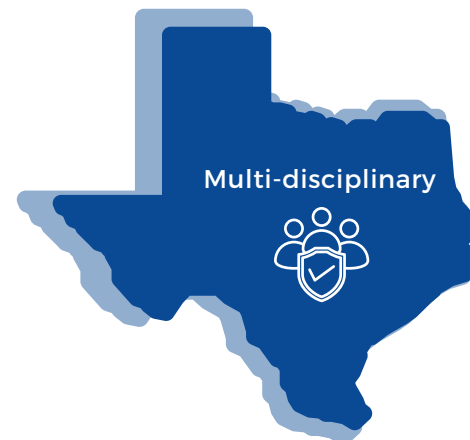
Jennifer Sharpe Potter, PhD, MPH
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Lucas G. Hill, PharmD, BCACP
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Pharmacy Addictions Research &
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Adrienne Lindsey, MA, DBH
Assistant Professor
Center for Substance Use Training
& Telementoring Director
UT Health San Antonio



SPONSOR BENEFITS	MOUNTAIN MOVER (\$10,000) <i>2 Available</i>	GROUND BREAKER (\$7,500) <i>4 Available</i>	PARTNER FOR CHANGE (\$5,000) <i>4 Available</i>	ADVOCATE (\$2,500)	VIRTUAL (\$2,000)	*COMMUNITY ALLIES (\$1,000)
Recognized as a presenting symposium sponsor in opening remarks, with logo prominently featured on screens between sessions	✓					
Onsite verbal recognition during the symposium	✓	✓				
Organization logo featured on the TxSUS website, including a direct link to your organization's website	✓	✓	✓	✓	✓	✓
Listed as the official reception or poster session sponsor (1 day only)	✓					
Listed as official breakfast or lunch sponsor (1 day only)		✓				
Listed as official snack or coffee sponsor (1 day only)			✓			
Social media recognition across all platforms, reaching over 2.6K followers	3 posts	2 posts	2 posts	1 post	1 post	1 post
Sponsor recognition during TxSUS Sessions (webinar series)	✓	✓	✓		✓	
Exhibitor booth space	1 booth; 4 reps	1 booth; 2 reps	1 booth; 2 reps	1 booth; 2 reps		1 booth; 2 reps
Virtual booth space on TxSUS event app	✓	✓	✓		✓	
Advertisement in conference program	Full-page	Half-page	Quarter-page			
Organization logo printed in conference program	✓	✓	✓	✓	✓	✓
Conference tote bag insert (provide TxSUS with 550 inserts; specs and deadlines apply)	✓	✓	✓	✓	✓	✓

**Exclusive to nonprofit organizations that provide direct services*

WI-FI SPONSOR

- Recognized as the official Wi-Fi Sponsor with signage throughout symposium
- Organization name to be used as Wi-Fi password for symposium

1 Available

\$5,000

EXHIBITOR ONLY

- Exhibitor Booth Space
- Organization logo featured on the TxSUS website, including a direct link to your organization's website

10 Available

\$1,500

TOTE BAG INSERT

Provide (1) insert or promotional item to promote your brand and/or services into the symposium tote bag distributed to 550+ in-person attendees (provide TxSUS with 550 inserts; specs and deadlines apply)

5 Available

\$750

FRIEND OF TxSUS

- Recognized as a friend of TxSUS through a highlighted and personalized organization spotlight on the TxSUS newsletter sent to 4,000+ professionals
- One dedicated social media post across all platforms, reaching over 2.6K followers

10 Available

\$500

*VIRTUAL PRIZE SPONSOR

Recognized verbally onsite to 550+ attendees and on social media as virtual prize sponsor (1 prize awarded each day)

*TxSUS event app will measure attendee engagement with fellow participants, as well as interactions with sponsors and exhibitors throughout the symposium. Prizes will be awarded daily to contest winners, with one prize given each day.

4 Available

\$350

PROGRAM ADVERTISEMENT

- Promote your brand and/or services in the program distributed to 550+ in-person attendees
- \$850 (Full-page, color)
- \$450 (Half-page, color)
- \$350 (Quarter-page, color)

PRICE VARIES

***Notice of Independence from pharmaceutical companies, distributors, biomedical and device manufacturers.**

The Texas Substance Use Symposium (TxSUS) and its collaborators adhere to strict guidelines in relation to commercial independence for all continuing education programs and events. In an effort to ensure attendees view the program as clear of potential or perceived bias, TxSUS and its collaborators have decided not to allow pharmaceutical companies, distributors, biomedical, and healthcare-related device manufacturers to serve as Sponsors of the symposium. However, these entities may take part in exhibiting for a fee.

SPONSOR INFORMATION

Organization Name *(for digital and printed materials)*

Organization Social Media Handles

Contact Name

Email

Address

Phone

City / State / Zip

Product / Services to Exhibit

SPONSORSHIP LEVELS

Mountain Mover (\$10,000)

Partner for Change (\$5,000)

Virtual Sponsor (\$2,000)

Ground Breaker (\$7,500)

Advocate (\$2,500)

Community Allies (\$1,000)*

**Exclusive to nonprofit organizations that provide direct services*

À LA CARTE SPONSORSHIP

Wi-Fi Sponsor (\$5,000)

Tote Bag Insert (\$750)

Virtual Prize Sponsor (\$350)

Exhibitor Only (\$1,500)

Friend of TxSUS (\$500)

Program Book Advertisement (price varies by size)

THE DEADLINE TO BE LISTED IN SYMPOSIUM MATERIALS IS FEBRUARY 7, 2025

PAYMENT INFORMATION

Credit Card

To pay by credit card, please visit:

TxSUS.org/sponsorTxSUS and click "Pay Now" button listed on the page.

**All credit card transactions will have a processing fee.*

Check

Please make checks payable to:

UT Health San Antonio

Please mail payments to:

UT Health San Antonio - Be Well Texas

Attn: MS# 8350 - TxSUS

5109 Medical Drive, 4th Floor

San Antonio, Texas 78229

PAYMENT BALANCE DUE BY FEBRUARY 7, 2025 TO RESERVE YOUR SPACE

SEND COMPLETED FORM TO: TxSUS@UTHSCSA.EDU

TAX ID: 741586031