TxSUS Texas Substance Use Symposium®

2027 SPONSORSHIP KIT

March 25-26, 2027

Henry B. González Convention Center
900 E Market St, San Antonio, TX 78205

TxSUS@uthscsa.edu

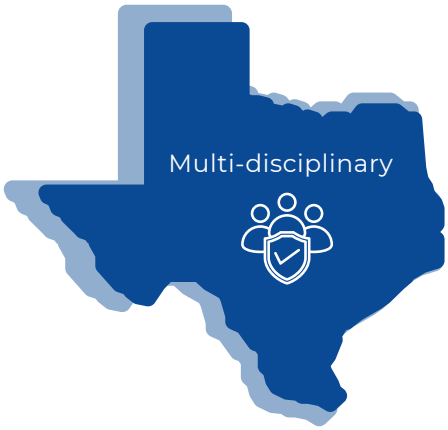
Dear Sponsor,

The Be Well Institute on Substance Use and Related Disorders at The University of Texas at San Antonio is proud to host the **8th Annual Texas Substance Use Symposium (TxSUS 2027)** on **March 25–26, 2027**, at the Henry B. González Convention Center in San Antonio, Texas. Each year, TxSUS convenes a spectrum of stakeholders from around the state for a multi-day event to collaborate, converse, and advance the field of substance use treatment and recovery services. Centered around a core theme, **Science Matters**, this event features an array of continuing education sessions, skill-building workshops, and collaborative breakout sessions. TxSUS offers participants the chance to engage with national and local experts, connect with their peers, learn about emerging and best practices in the field, and contribute to a critical conversation on improving care.

Your sponsorship is critical in sustaining this unique event. As a TxSUS sponsor, you will also be connected to a large network of stakeholders across Texas dedicated to ending the burden of substance use on our communities. Visit **www.TxSUS.org** to learn more about who we are, what we do, and how you can participate.

100% of your support goes towards:

- Providing a continuing education symposium for hundreds of attendees motivated to improve substance use services and programs in Texas and beyond.
- Funding travel for top national expert speakers to deliver essential insights to Texas communities.
- Underwriting additional costs associated with the event (speaker costs, wi-fi, conference refreshments, audio-visual, etc.).



Your sponsorship is more than support for a conference—it is an investment in the people and partnerships transforming substance use prevention, treatment, and recovery across Texas. Together, we can equip the workforce with the knowledge, connections, and innovations needed to improve lives.

For any questions, please contact us at: **TxSUS@uthscsa.edu**.

Sincerely,

Jennifer Sharpe Potter, PhD, MPH
Senior Executive Vice President for Research and Innovation,
The University of Texas at San Antonio

Adrienne Lindsey, DBH, MA
Director, Center for Substance Use Training & Telementoring
Assistant Professor,
The University of Texas at San Antonio

TxSUS Texas Substance Use Symposium®

SPONSORSHIP LEVELS

SPONSOR BENEFITS	TRAILBLAZER ($20,000) *1 available*	MOUNTAIN MOVER ($10,000) *2 available*	GROUND BREAKER ($8,000) *3 available*	PARTNER FOR CHANGE ($5,000) *2 available*	ADVOCATE ($2,500)	COMMUNITY ALLY ($1,500)
Exclusive recognition as the Presenting Sponsor, with co-branding across event marketing collateral, verbal acknowledgment in opening remarks, and premium logo placement on screens throughout the symposium	✓					
Onsite verbal recognition during the symposium	✓	✓	✓			
Organization logo featured on the TxSUS website, including a direct link to your organization's website	✓	✓	✓	✓	✓	✓
Listed as the official reception or poster session sponsor		✓				
Listed as official breakfast or lunch sponsor (1 per day)			✓			
Listed as official refreshments sponsor (1 per day)				✓		
Recognition in the TxSUS e-newsletter (distributed to 4,000+ professionals)	✓	✓	✓			
Social media recognition across all platforms, reaching over 3K followers	4 tagged posts	3 tagged posts	2 tagged posts	1 tagged post	1 tagged post	
Sponsor recognition during TxSUS Sessions (webinar series)	✓	✓	✓	✓		
Complimentary symposium registration	4 entries	3 entries	2 entries	2 entries	2 entries	2 entries
Exhibitor booth space	2 booths; 4 reps	1 booth; 2 reps	1 booth; 2 reps	1 booth; 2 reps	1 booth; 2 reps	1 booth; 2 reps
Advertisement in conference program	Full-page	Full-page	Half-page	Qtr-page		
Organization name or logo printed in conference program	Logo	Logo	Logo	Logo	Logo	Name only
Conference tote bag item (provide TxSUS with 450 items; specs and deadlines apply)	✓	✓	✓	✓		

À LA CARTE SPONSORSHIPS

WI-FI SPONSOR

- Recognized as the official Wi-Fi Sponsor with signage throughout symposium
- Organization name to be used as Wi-Fi password for symposium
- Verbal acknowledgment during event announcements

1 Available

$5,000

WELLNESS ACTIVITY

- Exclusive recognition as the Wellness Activity Sponsor
- Logo featured at the wellness activity space and in event materials (program, agenda, website)
- Recognition in social media promotions highlighting the activity
- Positive brand association with attendee well-being and self-care

1 Available

$2,500

PROGRAM ADVERTISEMENT

- Promote your brand and/or services in the program distributed to hundreds of in-person attendees
- $850 (Full-page, color)
- $450 (Half-page, color)
- $350 (Quarter-page, color)

VARIES

SPEAKER SPONSOR

- Acknowledgment as the exclusive Keynote Sponsor during opening remarks
- Sponsor name featured in the program, agenda, website, and mobile app (if applicable) alongside keynote details
- 1 social media recognition promoting the keynote speaker/session across all platforms, reaching over 3K followers
- 1 TxSUS 2027 event registration

3 Available

$2,000

TOTE BAG ITEM

Provide 1 insert or promotional item to promote your brand and/or services into the symposium tote bag distributed to hundreds of in-person attendees (provide TxSUS with 650 inserts; specs and deadlines apply)

5 Available

$1,000

FRIEND OF TxSUS

- Recognized as a Friend of TxSUS through a highlighted and personalized organization spotlight on the TxSUS newsletter sent to 4,000+ professionals
- One dedicated social media post across all platforms, reaching over 3K followers

$750

RAFFLE SPONSOR

- Recognized verbally onsite to conference attendees
- Social media recognition as TxSUS raffle prize sponsor (2 available - 1 prize per day)

$500

***Notice of Independence from pharmaceutical companies, distributors, biomedical and device manufacturers.**

The Texas Substance Use Symposium (TxSUS) and its collaborators adhere to strict guidelines in relation to commercial independence for all continuing education programs and events. In an effort to ensure attendees view the program as clear of potential or perceived bias, TxSUS and its collaborators have decided not to allow pharmaceutical companies, distributors, biomedical, and healthcare-related device manufacturers to serve as Sponsors of the symposium. However, these entities may take part in exhibiting for a fee.

SPONSORSHIP FORM

SPONSOR INFORMATION

Organization Name *(for digital and printed materials)*

Organization Social Media Handles

Contact Name

Email

Address

Phone

City / State / Zip

Product / Services to Exhibit

SPONSORSHIP LEVELS

- Trailblazer ($20,000)
- Mountain Mover ($10,000)
- Ground Breaker ($8,000)
- Partner for Change ($5,000)
- Advocate ($2,500)
- Community Ally ($1,500)

À LA CARTE SPONSORSHIP

- Wi-Fi Sponsor ($5,000)
- Wellness Activity ($2,500)
- Keynote Speaker Sponsor ($2,000)
- Tote Bag Insert ($1,000)
- Friend of TxSUS ($750)
- Raffle Sponsor ($500)
- Program Advertisement (Price varies by size)

THE DEADLINE TO BE LISTED IN SYMPOSIUM MATERIALS IS FEBRUARY 26, 2027

PAYMENT INFORMATION

- Credit Card

Email TxSUS@uthscsa.edu to request credit card payment instructions.*

**All credit card transactions will have a processing fee.*

- Check

Please make checks payable to:
UT Health San Antonio

Please mail payments to:
UT Health San Antonio - Be Well Texas
Attn: TxSUS
5109 Medical Drive, 4th Floor
San Antonio, Texas 78229

PAYMENT BALANCE DUE BY FEBRUARY 26, 2027 TO RESERVE YOUR SPACE
SEND COMPLETED FORM TO: TxSUS@UTHSCSA.EDU
TAX ID: 741586031